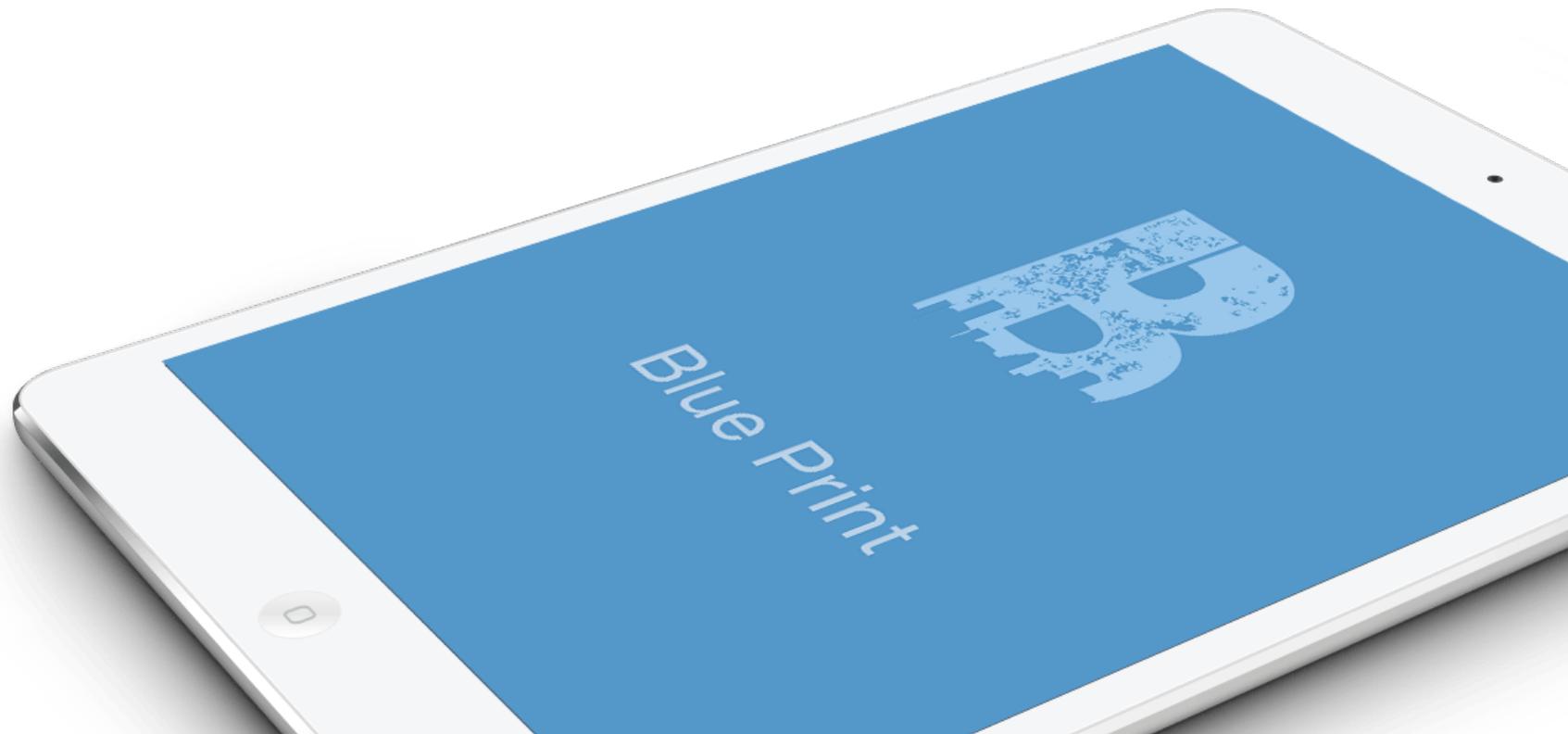


Blue Print Case Study

UX/UI Project

BLUEPRINT

This is the business to business application for architecting and construction companies. The users will be able to upload their own blue prints into this app and make some changes in for their projects in the app. Also, all users can share their work with their coworkers and with business partners.



PROBLEM

Many architectures and people who work at the construction companies having troubles to take blue prints to the constructions, because blue prints really big and everything on the paper. So, architectures can't share their changes in blue prints with their coworkers digitally and they have to take the massive blueprints to the construction which is not that convenient.

SOLUTION

The solution for this problem is the Blue Print App, which the user can install on iPad and they can download their blue prints in this app and make some changes in their digital blue print. Also, they can share their projects with their coworkers and visualize it on the monitor as well.

TARTGET MARKET

My target market for BluePrint App are the architecture companies and contractions companies Especially for people who works with blueprints directly and for managers. Also, who would like to have their blueprints digitally and do not worry about carry on the original big blueprints to the construction place.

HOW TO USE

1

Login into
BluePrint App

2

Download your
blue prints

3

View your projects

4

Add notes and
changes

5

Send messages
and share your
project

PERSONAS

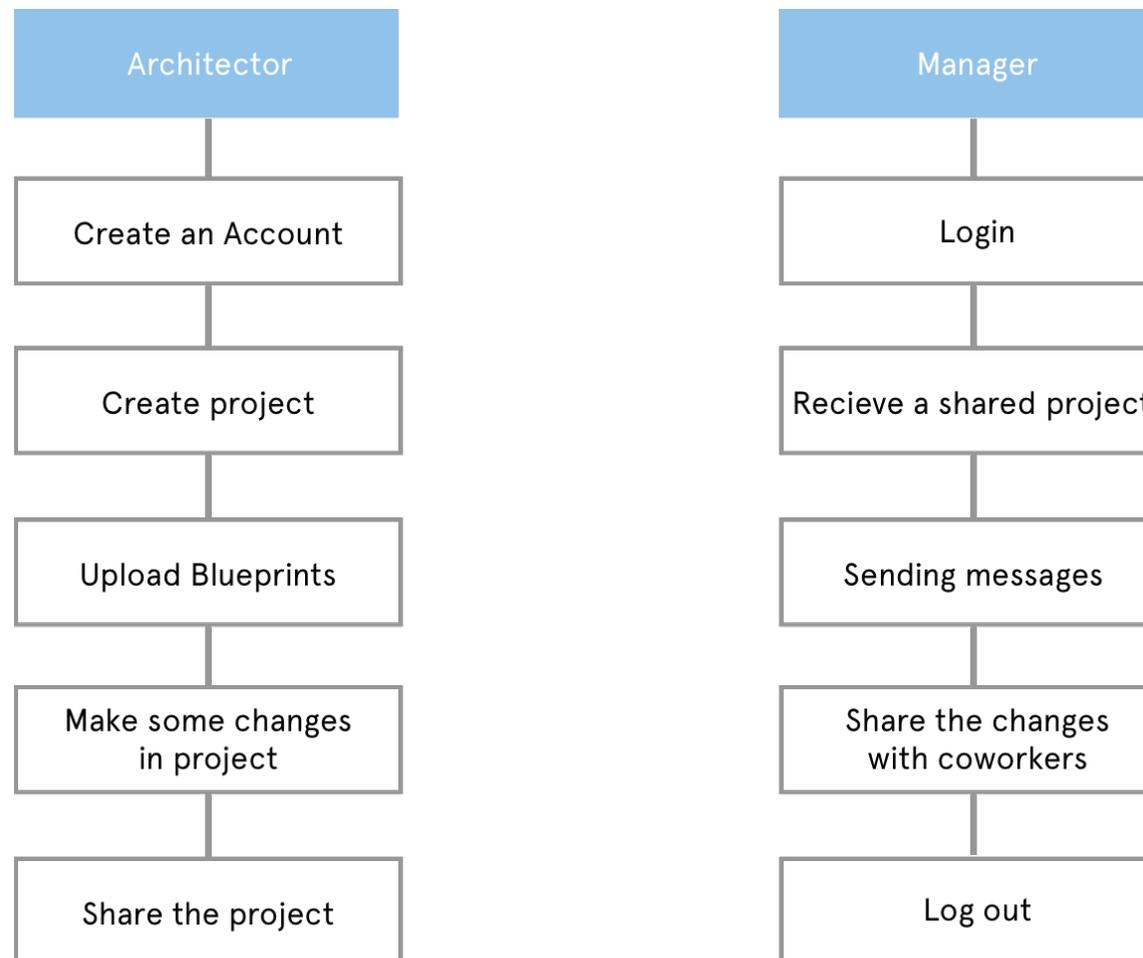


Monica Jones
32 years old
Architector at the
Costruction Company

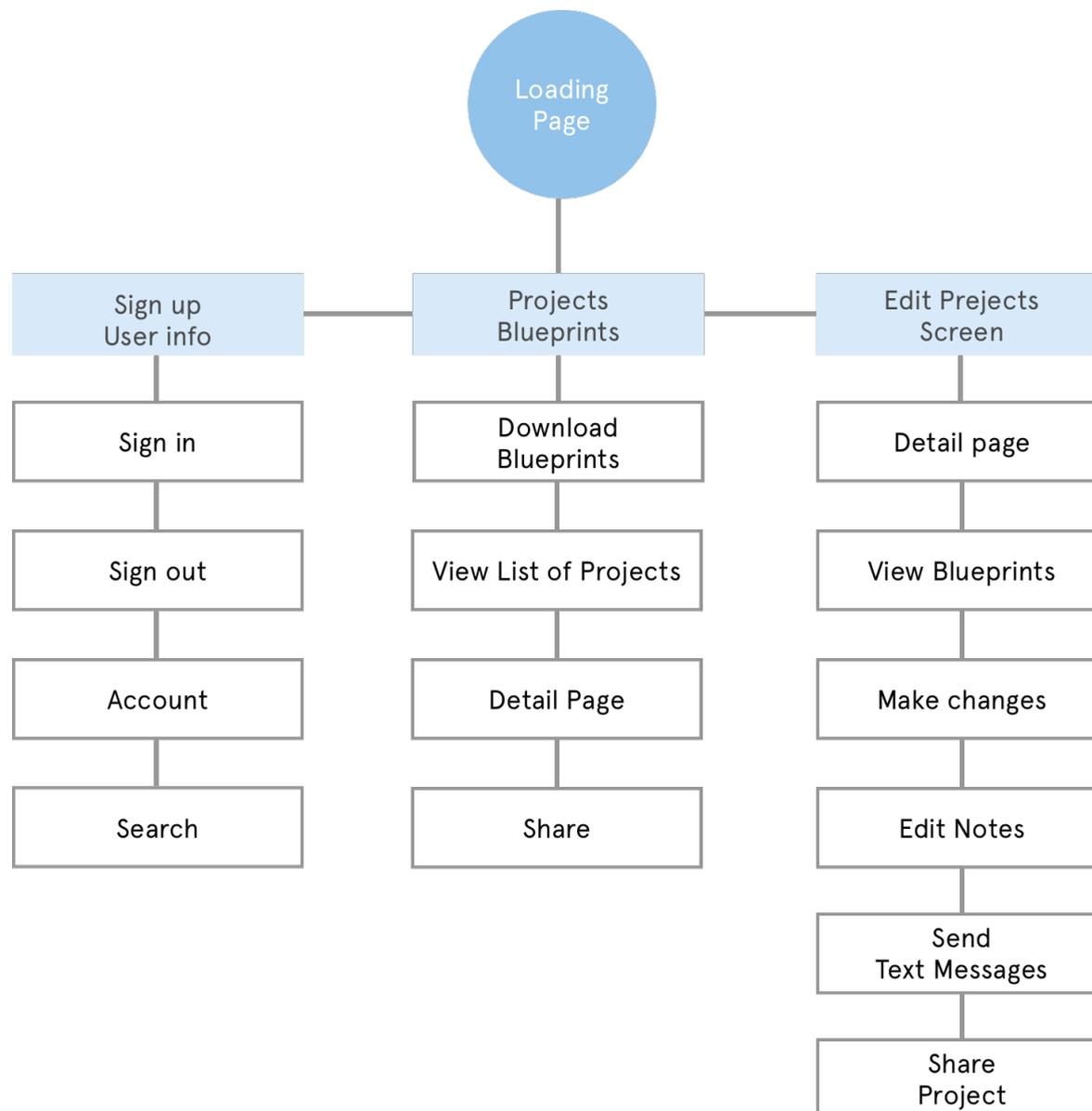


Andrew Smith
48 years old
Manager at the
Architecture company

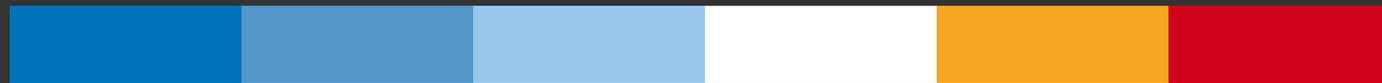
USERFLOW



ARCHITECTURE



COLORS

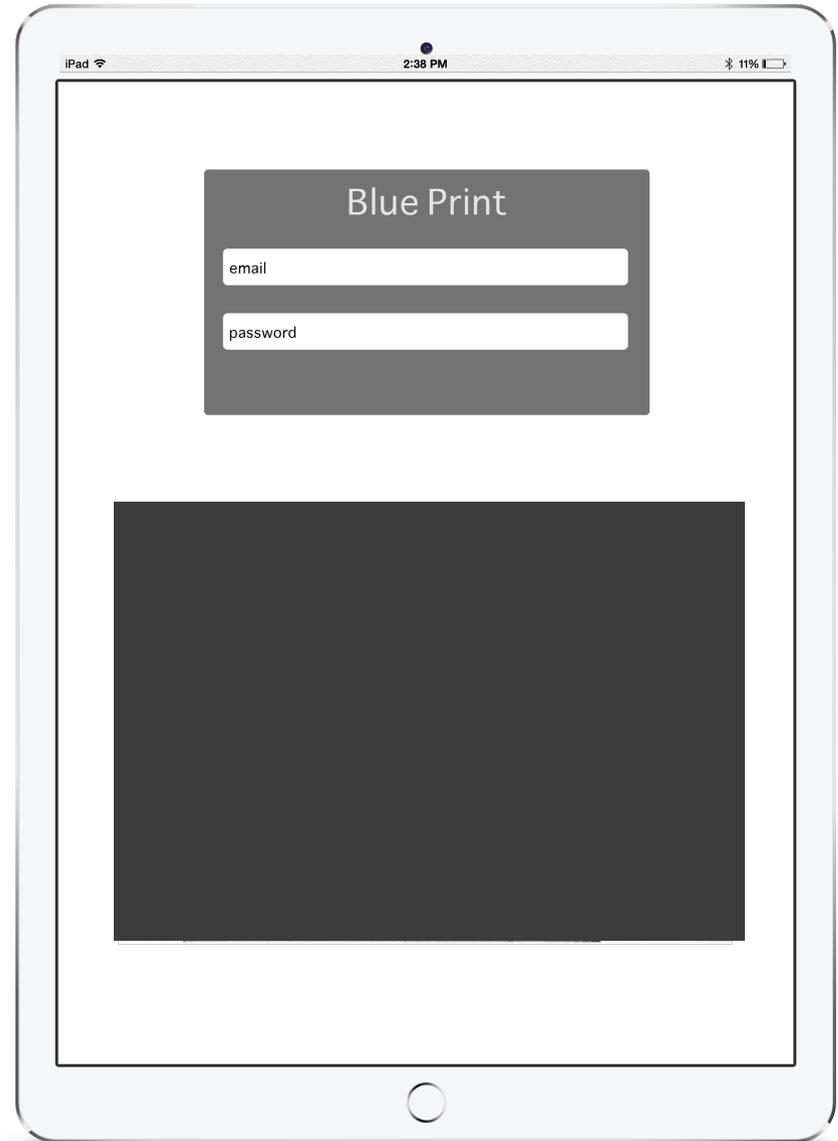


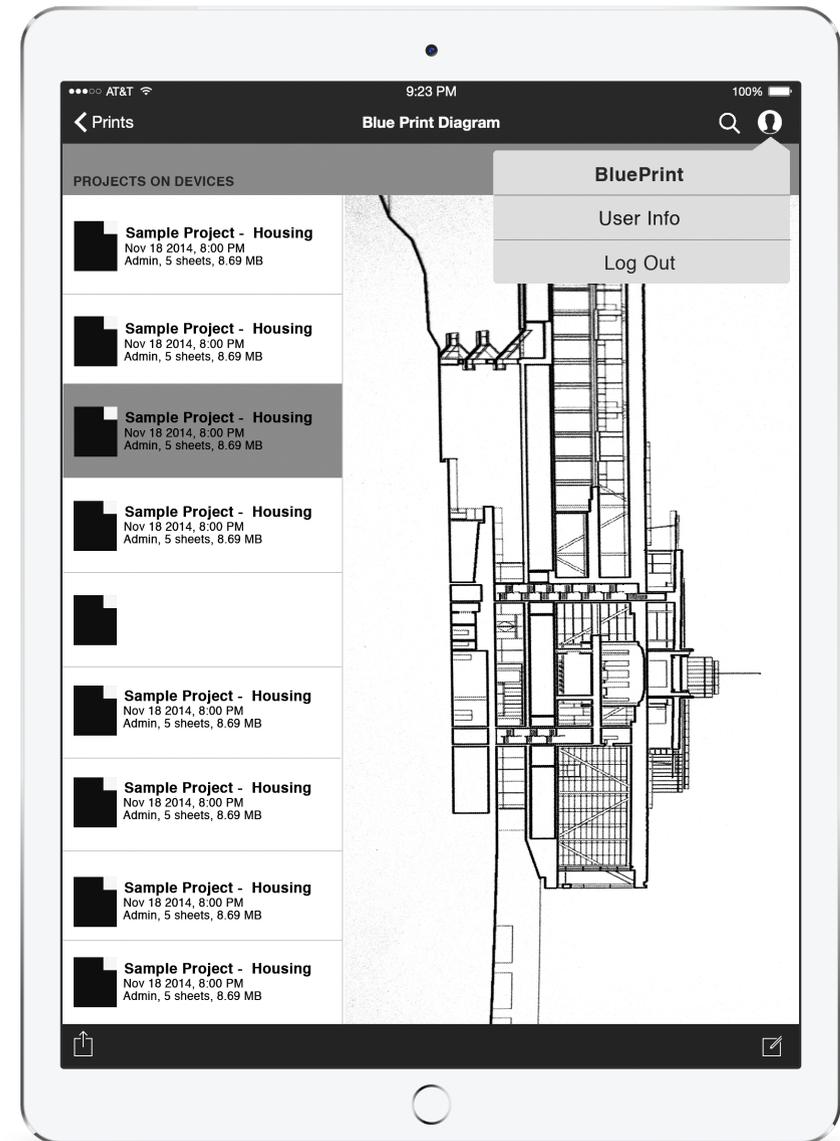
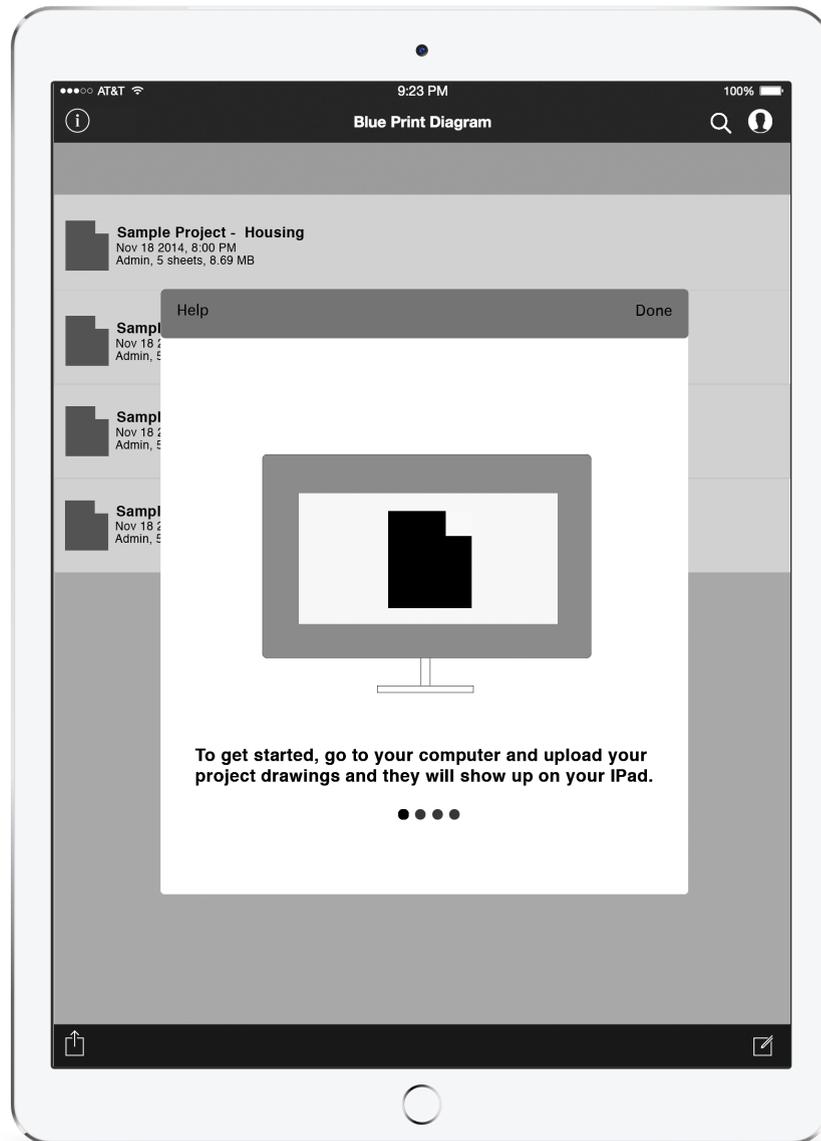
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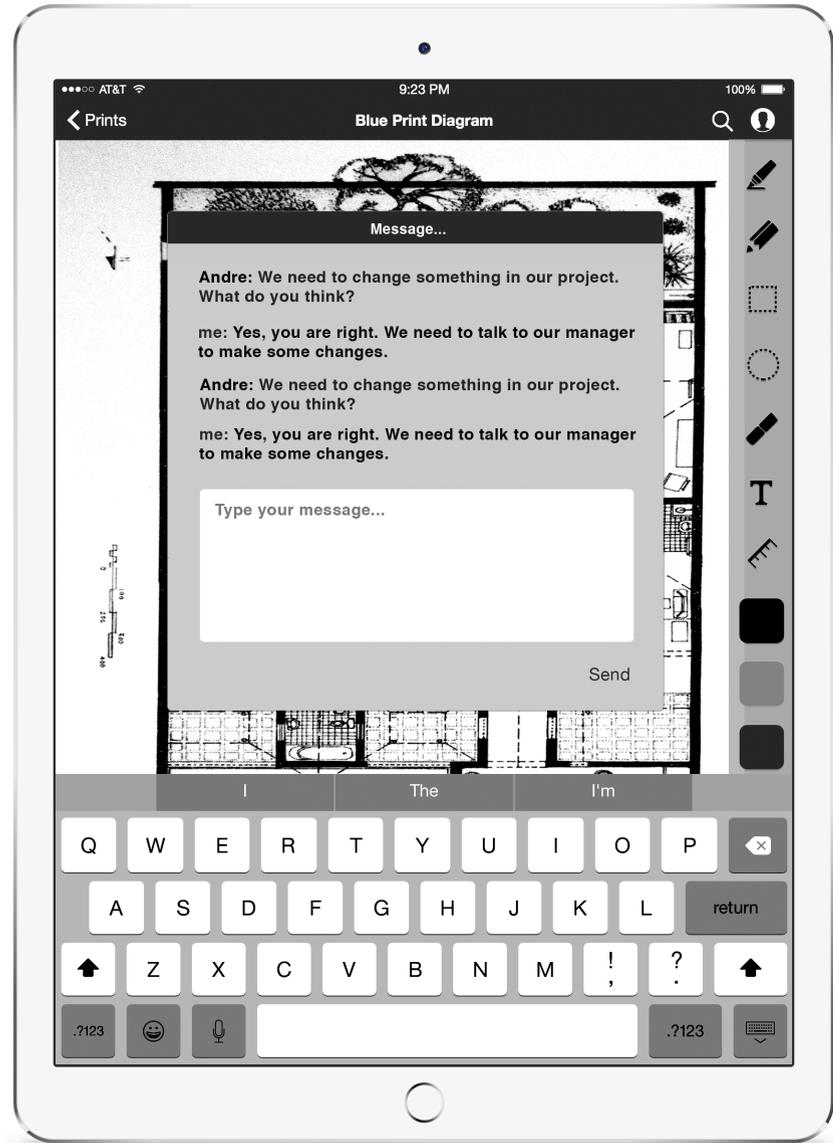
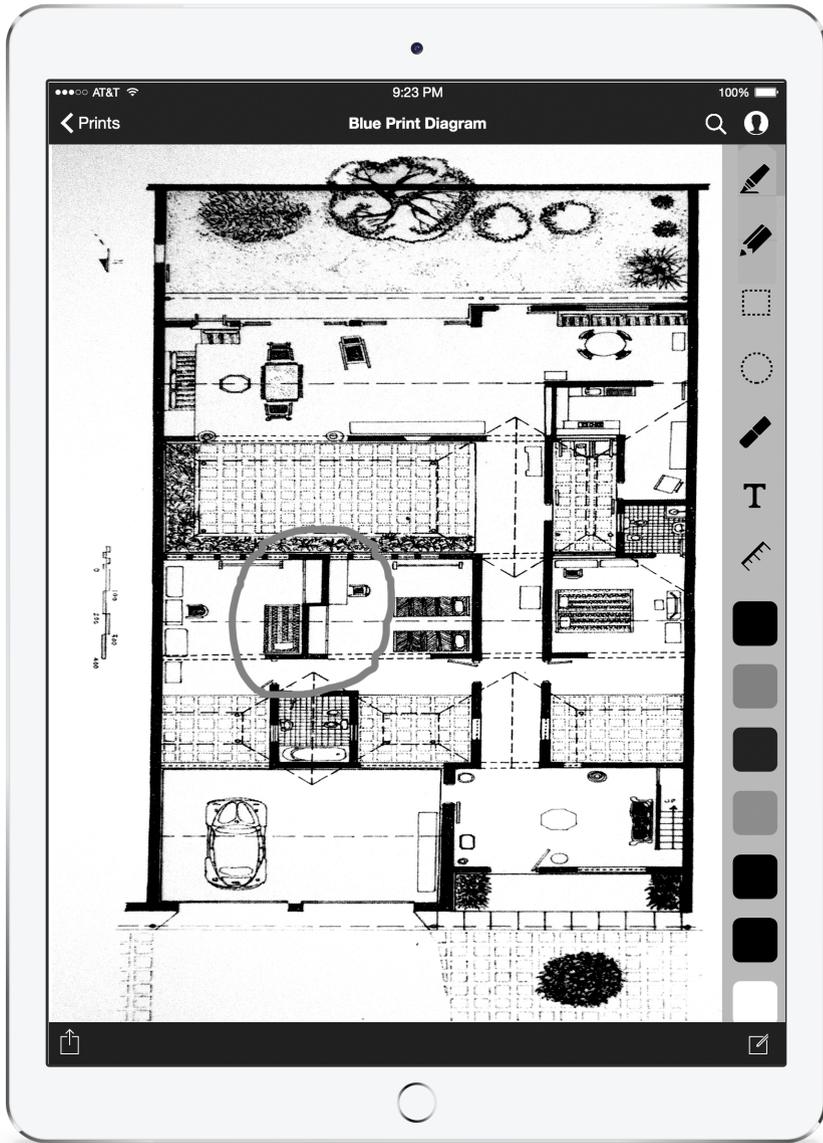
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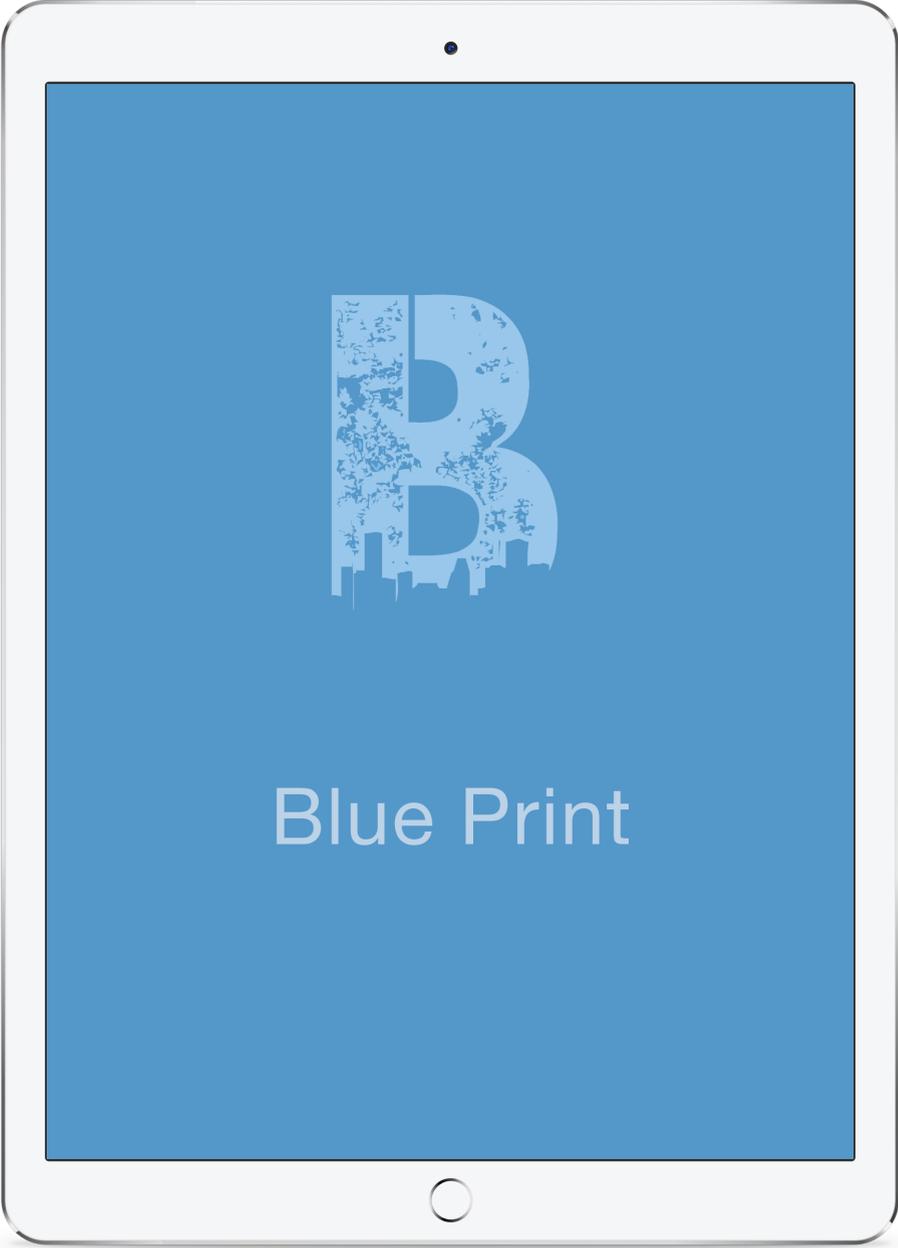
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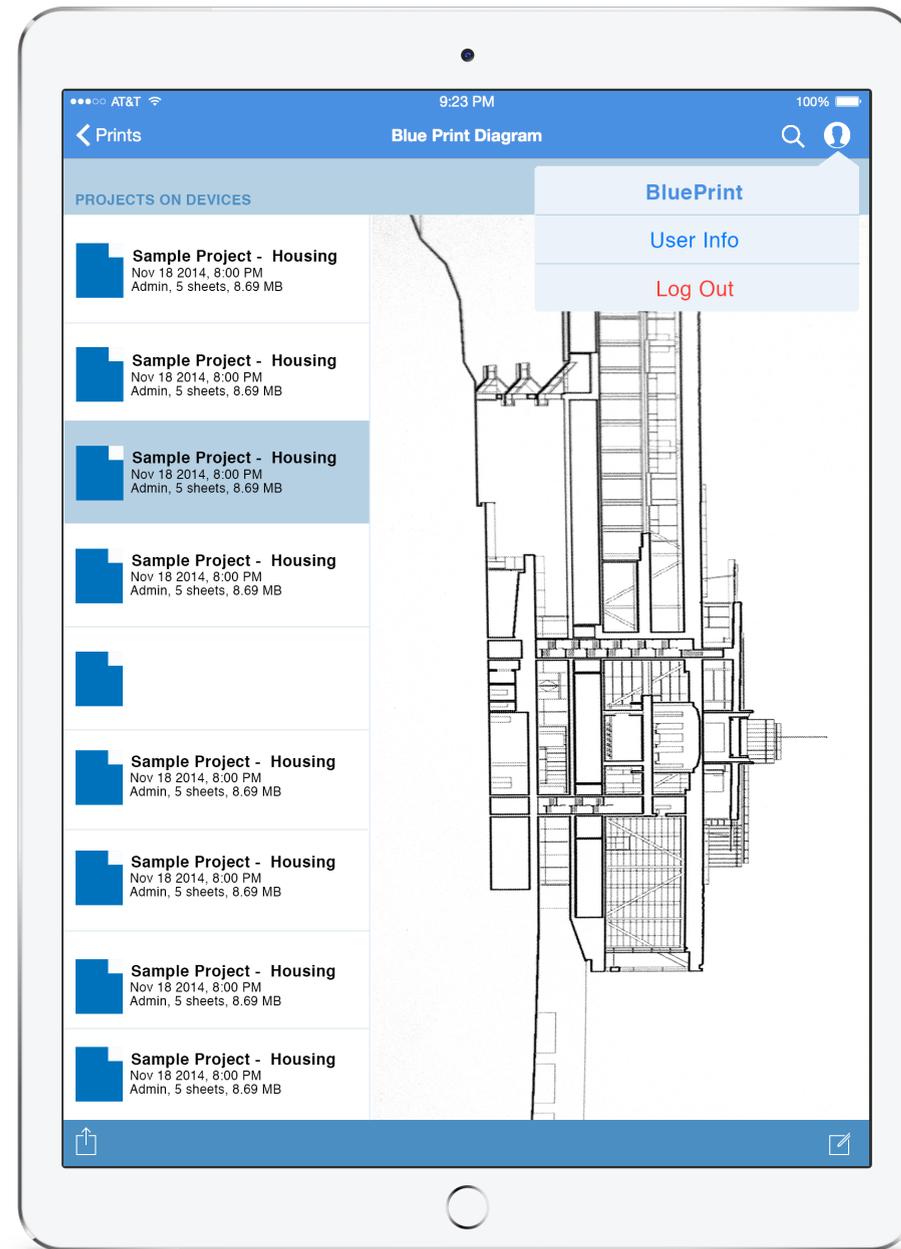
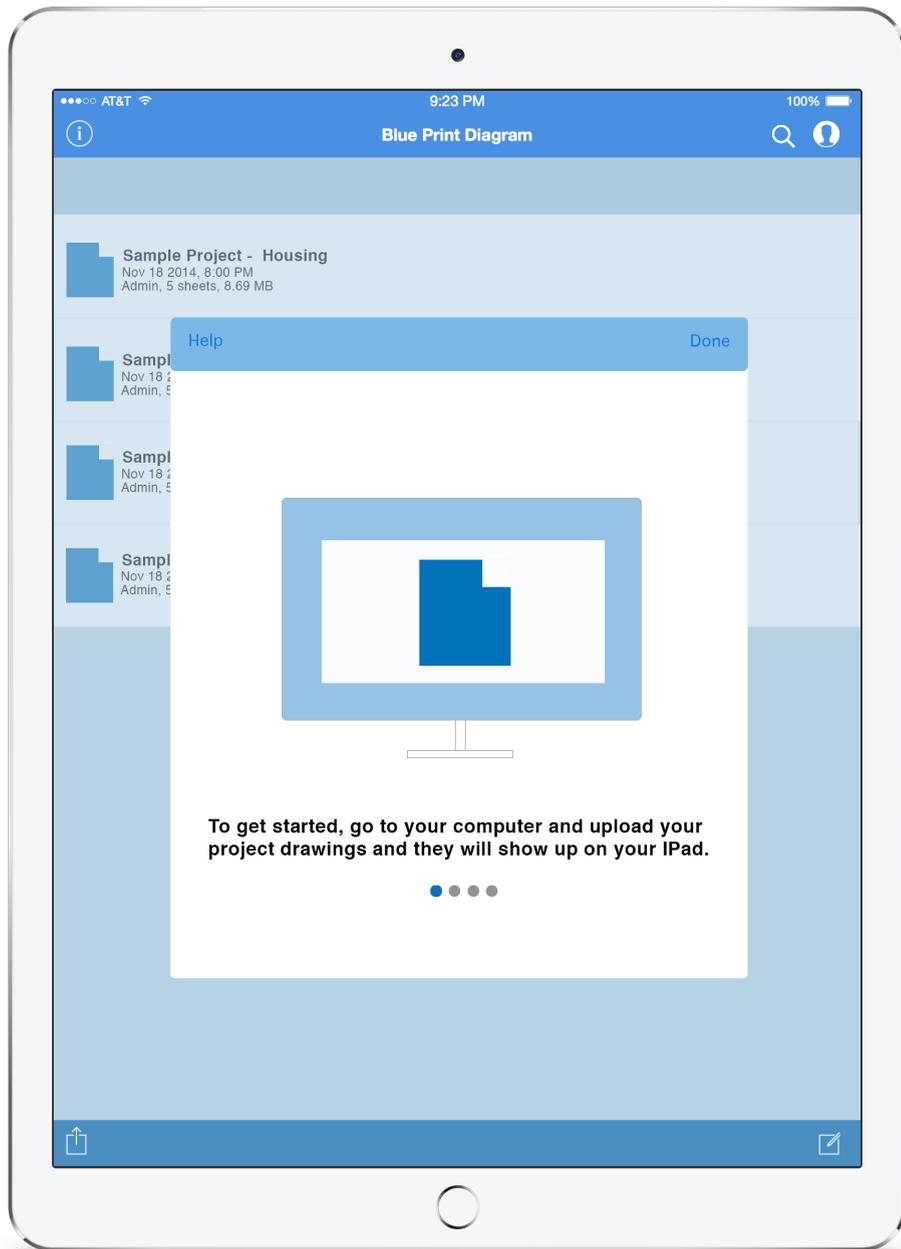


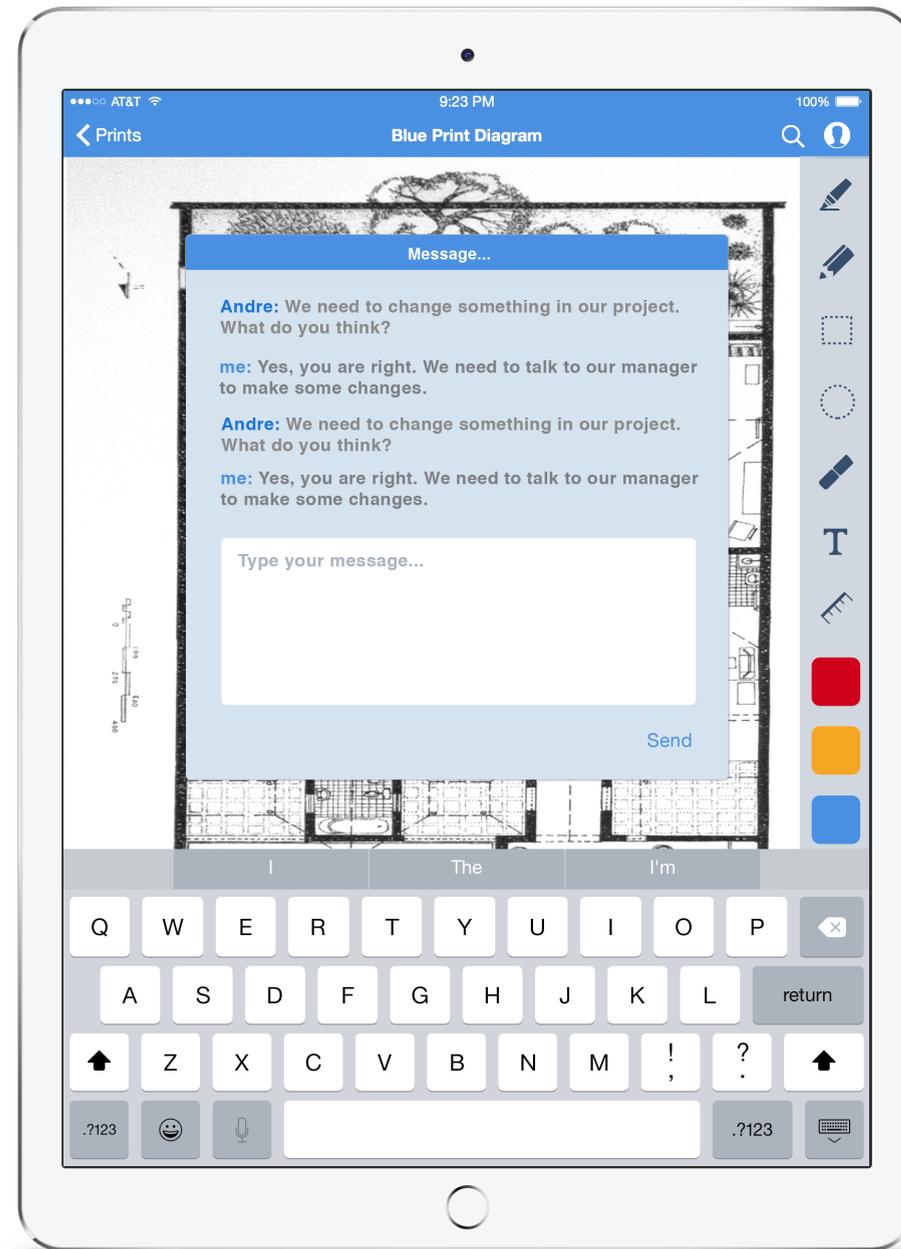
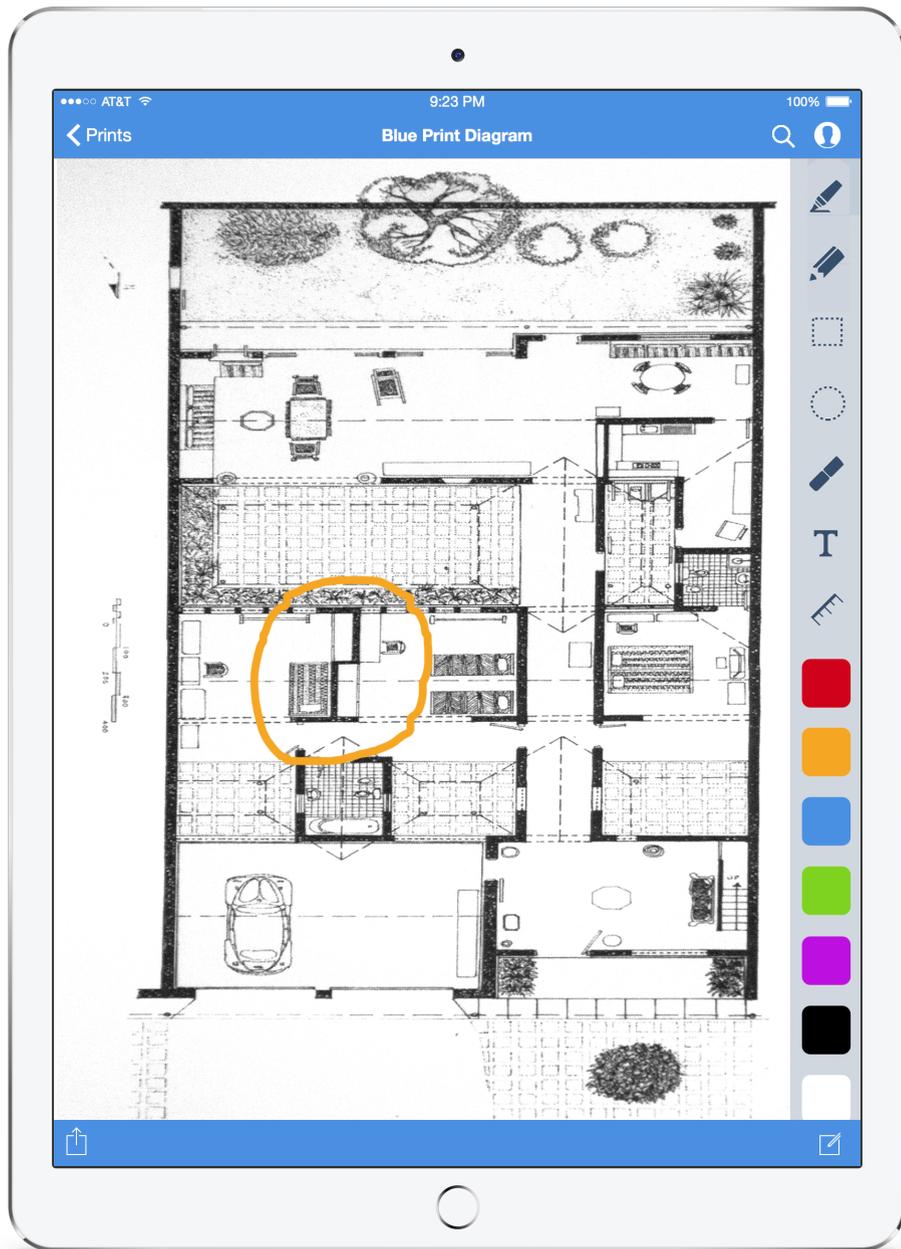
















Thank You!